

Benefits of

PIDaaS

PIDaaS provides an innovative approach to e-Services (e-Commerce, e-Citizen, and e-Health) by giving users strong advantages and market competitiveness in the following aspects:

- **Convenience:** PIN or password is omitted and expressed by voice/face;
- **Security:** users are verified by their biometrics;
- **Privacy protection:** biometric information used for verification is protected by BTPS.

These merits make PIDaaS solution promising in current and future markets since none of the existing identity authentication solutions including those biometrics-enabled

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PIDaaS (Private Identity as a Service) is a project co-funded under the ICT Policy Support Programme of the European Union as part of the Competitiveness and Innovation Framework



8 Partners involved from Italy, Lithuania, Norway, Spain and United Kingdom have created and field-tested a **secure authentication system** based on **speaker and face recognition**.

This solution is being piloted and will be released to the market at the end of 2016.

pidaas.eu

About PIDaaS

This secure authentication system, based on speaker and face recognition, is the result of the integration of three technologies: **BTPS**, **IdForMe** and **LMP**.

The project is scheduled to run for 30 months (July 2014 – December 2016).

PIDaaS is a co-founded project under the ICT Policy Support Programme in which **8 partners** from Italy, Lithuania, Norway, Spain and United Kingdom are involved.

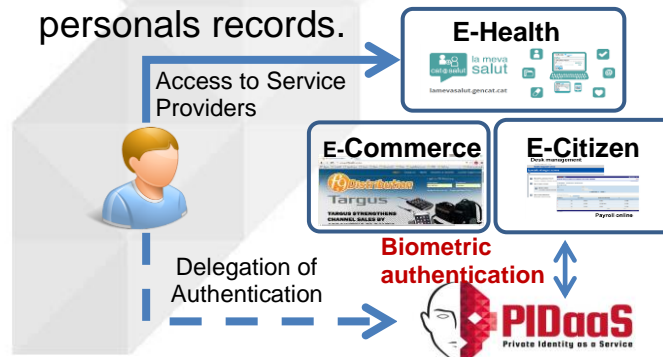


Pilots of PIDaaS

- **E-Commerce** Distribution Bros PIDaaS solution will be integrated in the platform of one of the biggest e-shops in Finland, the company *F9 Distribution OY*.

- **E-health** The pilot carried out in Catalonia (Spain) will consist in the integration of PIDaaS with the platform of the Catalan health system. The integration will enable people to interact online with the health department, its hospitals, health centers...

- **E-citizen** PIDaaS will be integrated in the service of visualization of the personal data within human resources procedures. Employees belonging to an administration or company will be able to access and visualize their personal records.



Technology of PIDaaS

PIDaaS is the result of the integration of the following three technologies:

- **Biometric Template Protection Scheme (BTPS)** highly enhances the privacy and security of biometric services. This technology is based on the creation of multiple pseudo-bio-identities from the same biometric trait.
- **IdForMe** is a platform that allows people to undergo the authentication process using speaker and face recognition verification technology.
- **Life Management Platform as a Service (LMP)** is a mechanism for sharing personal data between the user and the services through a secure channel. It provides tools to manage sensitive information, as well as making it accessible for other parties.

