

Guarantee an easy, agile and secure access through biometric data.

FORGET ALL THE PASSWORDS

How many passwords do you have? How many times have you forgotten one or the other?

With PIDaaS, you'll be able to use something you'll never forget: your face and your voice will be your access code to sign on to your services. Potentially more foolproof than passwords or PINs, which can be forgotten or written down for others to see.

ACCESS WITH YOUR SMARTPHONE

Advanced mobile technology will be globally ubiquitous by 2020 with 70 percent of population using smartphones and 90 percent covered by mobile broadband networks.

The quality and quantity of biometric sensors in mobile devices is continuously increasing such as touch print on iPhone or iris scanner on Lumia 950, but PIDaaS just required a smartphone with microphone and front camera

MANAGE YOUR PERSONAL DATA

PIDaaS technology enables the creation of multiple pseudo-bio-identities from the same biometric trait, with the possibility of revoking, renewing and reissuing them.

BUILD LOYALTY AMONG PARTIES

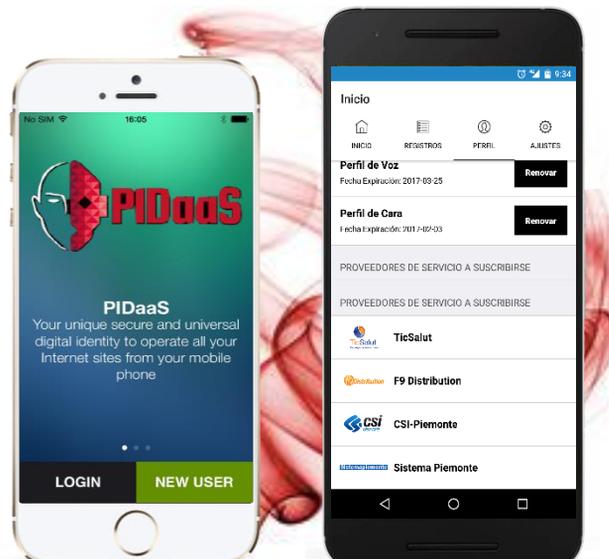
Internet Services companies will have benefit from the fraud and risk reduction and at the same time will be able to foster their loyalty when migrating traditional services to online channels. PIDaaS have an easy integration and it can be introduced with its own branding or it can be hid into the customer own brand.

INCREASE SECURITY

Security will be provided by the inclusion of biometrics into the authentication process using mobile devices, along with other meta-data provided from the hardware and network.

FINALISE YOUR ONLINE PURCHASES OR TRAMITS

Using biometrics for user authentication is the only way to guarantee the presence of the owner at the place where a transaction is made. In fact, biometric characteristics are very difficult to counterfeit, and cannot be lent or forgotten.



Companies benefits	End users benefits
<ul style="list-style-type: none"> ✓ Frau reduction on the online channel. ✓ Reduction on the online operational cost. ✓ Increase the link of the online users with the company. ✓ Improve the profitability and loyalty of customers. ✓ Improve the branding image of the online channel. 	<ul style="list-style-type: none"> ✓ Your unique, secure and universal digital identity to operate all your Internet sites from your mobile phone. ✓ Use your voice or face to guarantee that you, and only you, can authorise your actions over the Internet. ✓ Control which service provider has your identity information and biometrics.

TECHNOLOGIES

Biometric Template Protection Scheme (BTPS)

This technology is based on the creation of multiple pseudo-bio-identities from the same biometric trait to highly enhances the privacy and security of biometric services.

IDForMe

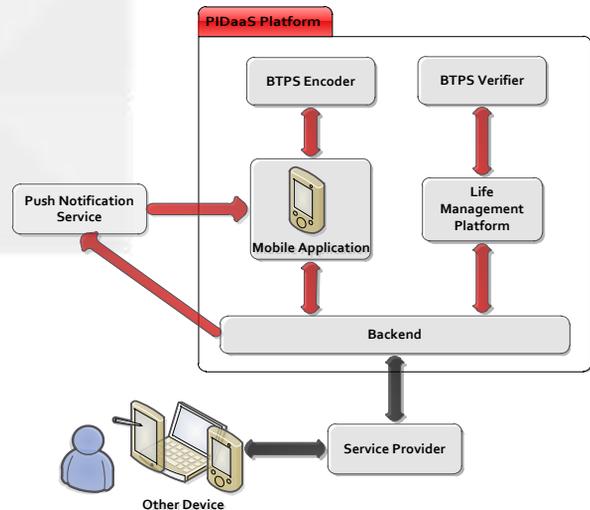
Platform that allows people to undergo the authentication process using speaker and face recognition verification technology.

Life management Platform as a Service (LMP)

Mechanism for sharing personal data between the user and the services through a secure channel. It provides tools to manage sensitive information, as well as making it accessible for other parties.

SAFE AND SECURE

The PIDaaS point of view is that all data must be as safe, if not safer, than it would be in user home or organization. The security built into the service thanks to technologies provided by project partners, the software verified by experts in data security, and the constantly reevaluate of the solutions against evolving best practices make PIDaaS into optimal application for managing bank data, online shopping or e-health services



ABOUT PIDaaS

Private Identity as a Service (PIDaaS) is a project co-funded under the ICT Policy Support Programme of the European Union as part of the competitiveness and Innovation Framework in which 8 partners from Italy, Lithuania, Norway, Spain and United Kingdom are involved.



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